

MISSIOLOGIST · AUTHOR · PODCASTER

David Joannes

MEDIA KIT

Bios, talking points, interview questions, and photos for podcasts and interviews.

INSIDE THIS KIT

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A LETTER FROM DAVID

Thank you for having me

Thank you for inviting me into your conversation. I know how much work goes into every episode and every interview, so I put this kit together to make your side of it easy.

For three decades I have lived and served among people who have little or no access to the gospel, first in Southwest China and now in Thailand. I started out carrying Bibles across the border into China, and today I lead a team of local and foreign missionaries through Within Reach Global.

I love telling stories from the field, and I love helping people see where they fit in God's global mission. Inside you will find bios you can read as written, topics I enjoy talking about, questions you are welcome to use, and photos to download.

I am grateful for the chance to talk with you and your audience.

David Joannes



AT A GLANCE

David Joannes is the Founder and CEO of Within Reach Global, a mission organization giving gospel access to unreached people groups in Asia. For three decades he has served in China and Thailand. He is the author of The Mind of a Missionary and the host of the Missions Pulse podcast.

THE FULL BIO

About David

David Joannes is the Founder and CEO of Within Reach Global, which serves to give gospel access to unreached communities in the spiritual dead zones of Southeast Asia. Through compassion ministries, evangelism, discipleship, and church planting, the ministry has seen 85 churches planted among hard-to-reach animist, Islamic, atheist, and Buddhist peoples.

David began his missionary journey by smuggling Bibles into China. He has been interrogated for his faith over 20 times and was once apprehended by more than 100 child soldiers carrying AK-47s. He has eaten meals with headhunters, shared the gospel with tribal witchdoctors, witnessed secret baptisms, and taught at underground Bible trainings.

After serving for 15 years in Southwest China, David has lived for more than 10 years in Chiang Mai, Thailand, where he oversees a growing team of local and foreign missionaries. He is fluent in Mandarin Chinese and proficient in Tagalog and Thai.

He is the author of The Mind of a Missionary, The Mind of a Missionary Devotional, The Space Between Memories, Gospel Privilege, See the City, and Glorious Hope, and the host of the Missions Pulse podcast. He extends gospel access to unreached peoples with his wife, Lorna, and their two daughters.



ROLE
Founder and CEO, Within Reach Global

BASED IN
Chiang Mai, Thailand (UTC+7)

ON THE FIELD
Three decades in China and Thailand

LANGUAGES
English, Mandarin, Tagalog, Thai

BOOKS
10 titles in English, Portuguese, and Spanish

PODCAST
Missions Pulse, more than 120 episodes

CHURCHES PLANTED
85 through Within Reach Global

READY TO READ ON AIR

Introducing David

Use either bio as written when you introduce David or write your show notes.

SHORT INTRODUCTION · ABOUT 20 SECONDS

David Joannes is the Founder and CEO of Within Reach Global, a mission organization giving gospel access to unreached people groups in Asia. For three decades he has served in China and Thailand. He is the author of The Mind of a Missionary and the host of the Missions Pulse podcast.

STANDARD BIO · ABOUT 40 SECONDS

David Joannes is the Founder and CEO of Within Reach Global, which gives gospel access to unreached communities in Southeast Asia. He began his missionary journey by smuggling Bibles into China, served for 15 years in Southwest China, and now lives in Chiang Mai, Thailand. David is the author of The Mind of a Missionary, The Space Between Memories, Gospel Privilege, and See the City, and hosts the Missions Pulse podcast. He and his wife, Lorna, have two daughters.

GOOD TO KNOW

Name and titles

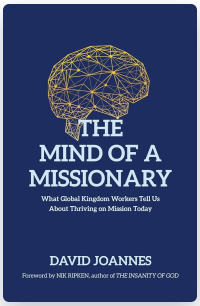
David Joannes. Founder and CEO of Within Reach Global. Author of The Mind of a Missionary. Host of the Missions Pulse podcast.

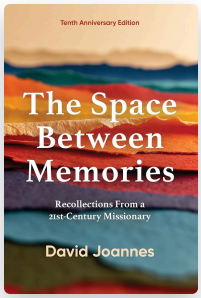
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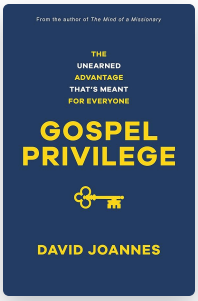
davidjoannes.com for David's books, podcast, and free resources, and withinreachglobal.org for the ministry.

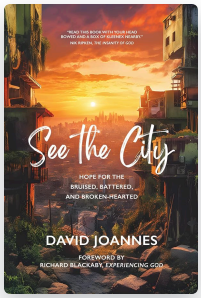
THE WORK

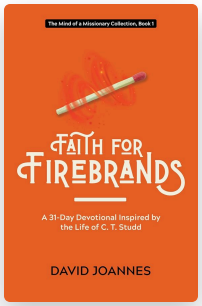
Books, ministry, and podcast

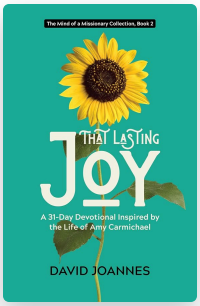












The Mind of a Missionary · What Global Kingdom Workers Tell Us About Thriving on Mission Today

The Space Between Memories · Recollections from a 21st Century Missionary

Gospel Privilege · The Unearned Advantage That's Meant for Everyone

See the City · Hope for the Bruised, Battered, and Broken-Hearted

Faith for Firebrands · A 31-day devotional inspired by C. T. Studd

That Lasting Joy · A 31-day devotional

THE MINISTRY

Within Reach Global

Since 1997, Within Reach Global has brought gospel access to unreached people groups in the 10/40 Window through four areas of work: compassion ministries, evangelism, discipleship, and church planting. Headquartered in Chiang Mai, Thailand, its team of local and foreign missionaries serves communities across Southeast Asia.

THE PODCAST

Missions Pulse

Missions Pulse is David's video podcast about God at work in the world and every believer's role in the Great Commission. Across more than 120 episodes he has interviewed missionaries, authors, and mission leaders.

WHAT DAVID LOVES TO TALK ABOUT

Talking points

1

From Bible smuggler to mission leader

How a teenager carrying Bibles into China ended up leading a mission organization, and what interrogations, close calls, and three decades on the field have taught him.

2

The mind of a missionary

What motivates missionaries, what they expect, what they sacrifice, and what rewards they find, drawn from the lives of Jim and Elisabeth Elliot, C. T. Studd, Hudson Taylor, Amy Carmichael, and others.

3

Gospel privilege and the access gap

Over 2 billion people have yet to hear the name of Jesus. Why access to the gospel is an unearned advantage, and what the Church can do about the imbalance.

4

Why local missionaries matter

How Within Reach Global raises up Thai and Asian missionaries to plant churches among their own neighbors, and why that reaches places outsiders cannot.

5

Finding your role in the Great Commission

Every believer has a part: pray, give, or go. Practical first steps for listeners, including free tools such as a spiritual gifts test and the Gospel Access Score.

6

Hope for the broken-hearted

The story of White Flower, a young war refugee from Myanmar, and the hope of the city of God in a world full of suffering.

7

Raising the next generation for missions

How to stir a heart for the nations in kids and teenagers, and why David created youth and kids editions of his missions course.

SUGGESTED QUESTIONS

Questions for podcasters and interviews

Choose seven to ten questions from this list, and feel free to ask your own as well.

- You started out smuggling Bibles into China. How did that begin, and what was it like?
- You have been interrogated for your faith more than 20 times. What goes through your mind in those moments?
- Tell us about the day you were apprehended by more than 100 child soldiers.
- What does the term "unreached" mean, and why does it still matter today?
- You write about "gospel privilege." What is it, and how should it change the way Christians live?
- In The Mind of a Missionary you study well-known missionaries. Which one has shaped you the most, and why?
- What do people most often misunderstand about missionaries?
- Why does Within Reach Global focus on raising up local missionaries?
- What does a secret baptism or an underground Bible training look like?
- How have you and Lorna raised a family on the mission field for so many years?
- What have three decades in Asia taught you about suffering and hope?
- Not everyone is called to move overseas. How can an ordinary believer take part in the Great Commission?
- What would you say to a young person who senses a call to missions?
- How can our listeners pray for you and for Within Reach Global?

PHOTOS TO DOWNLOAD

Images and media

Download headshots and field photos of David for your artwork, show notes, and social posts.



Headshot



Speaking in Thailand



On the field



With Bibles bound for China

GET IMAGES AND MEDIA

WHAT OTHERS SAY

Endorsements

> I suggest you journey through this book with your head bowed and a box of Kleenex nearby.

NIK RIPKEN · Author of The Insanity of God, on See the City

> I pray you will be inspired by David's life and book to see the poor and the broken as treasures God wants to bring to his banqueting table and invite them home.

HEIDI BAKER · Co-founder of Iris Global, on See the City

> This book will first break your heart for the lost and then ignite your soul to share the love of Christ with others.

GREG STIER · Founder of Dare 2 Share Ministries, on See the City

GET IN TOUCH

Contact information

To book David for a podcast or interview, or to ask for a review copy of one of his books, reach out by email. David is based in Chiang Mai, Thailand (UTC+7).

INTERVIEWS AND REVIEW COPIES

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WEBSITE AND MEDIA DOWNLOADS

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Bios to copy and photos to download

THE MINISTRY

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